

**CERTIFICATE OF FACSIMILE/MAILING PURSUANT TO 37 C.F.R. §1.8**

I hereby certify that this correspondence is being transmitted via facsimile to the United States Patent and Trademark Office at (703) 872-9306 and that a confirmation copy is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendments, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on:

Date: June 22, 2004By: Leborah A. Mier**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****PATENT**

Applicants: Bimson, et al. Docket No.: 40655.0300

Serial No.: 09/769,924 Examiner: Lashonda T. Jacobs

Filed: January 25, 2001 Group Art Unit: 2157

Title: CONTENT MANAGEMENT Confirmation No.: 5337  
APPLICATION FOR AN  
INTERACTIVE ENVIRONMENT

**AMENDMENT AND RESPONSE**

**RECEIVED**  
**CENTRAL FAX CENTER**

JUN 22 2004

Mail Stop Amendments  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**OFFICIAL**

Dear Commissioner:

In response to the Office Action mailed on May 6, 2004, of which this response is filed within the three month shortened statutory period for response, please consider the following amendments and remarks:

**Amendments to the Specification** are reflected in the listing of paragraphs which begins on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 5 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.

Snell & Wilmer  
L.L.P.

LAW OFFICES

One Arizona Center  
400 East Van Buren  
Phoenix, Arizona 85004-2202  
(602) 382-6000  
Fax: (602) 382-6070  
[www.swlaw.com](http://www.swlaw.com)

RECEIVED  
CENTRAL FAX CENTER  
PHOENIX, ARIZONA

JUN 22 2004 TUCSON, ARIZONA

IRVINE, CALIFORNIA

SALT LAKE CITY, UTAH

DENVER, COLORADO

LAS VEGAS, NEVADA

OFFICIAL

## FACSIMILE TRANSMISSION

DATE: June 22, 2004

TIME IN:  
TIME OUT:

TO:

Name	Fax Number	Phone Number
Examiner LASHONDA T. JACOBS U.S. Patent and Trademark Office	703/872-9306	

FROM: Howard Sobelman PHONE: 602-382-6228

RE: U.S. Serial No.: 09/769,924

## MESSAGE:

Amendment and Response (11 pgs) with Terminal Disclaimer (2 pgs.) dated June 22, 2004.

Please confirm receipt of this facsimile.

Thanks.

ORIGINAL DOCUMENT: Will be sent

NUMBER OF PAGES (Including Cover): *147*

CONFIRMATION NO.:

CLIENT MATTER NO.: 40655.0300

PLEASE RETURN TO: Debbie Mier  
16s03

PERSONAL FAX: No

REQUESTOR: Howard  
Sobelman

DIRECT LINE: 602-382-6228

**IF YOU HAVE NOT PROPERLY RECEIVED THIS TELECOPY, PLEASE CALL US AT (602) 382-6075.  
OUR FACSIMILE NUMBER IS (602) 382-6070.**

THE INFORMATION CONTAINED IN THIS FACSIMILE MESSAGE IS ATTORNEY PRIVILEGED AND CONFIDENTIAL INFORMATION INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY NAMED ABOVE. IF THE READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT, OR THE EMPLOYEE OR AGENT RESPONSIBLE TO DELIVER IT TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION, DISTRIBUTION OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS COMMUNICATION IN ERROR, PLEASE IMMEDIATELY NOTIFY US BY TELEPHONE, AND RETURN THE ORIGINAL MESSAGE TO US AT THE ABOVE ADDRESS VIA THE U.S. POSTAL SERVICE. THANK YOU.